



The
WAVE
TURNING THE TIDE

SMPS PACIFIC REGIONAL CONFERENCE
FEBRUARY 16-17, 2012 | SAN DIEGO, CA

***Two days of networking, learning,
and development opportunities.***

Track 1: *Exploring the Horizon*

Trends – new ways, new markets, new opportunities

Track 2: *Charting the Course*

Strategy – planning, assessing, evaluating, developing new business

Track 3: *Taking the Helm*

Tactics – understanding and implementing new and best practices

Check out our **website** for more information or to register:

<http://www.smps-prc.org/>

Follow us on **Facebook**:

<https://www.facebook.com/smpsthewave>

Follow us on **Twitter**:

#SMPSTheWave